



For Immediate Release

Contact: Craig Bednarovsky
bednarovsky@actionsystems.com
301-445-6100

ASI / Restaurant Manager Announces Newest Version of the Write-On Handheld™ for the iPod Touch

Includes Enhanced Tableside Order Taking Capabilities & Integration with New Linea-pro 4 Magnetic Card Reader for Pay-at-the-Table

Silver Spring, MD - June 14, 2011 – Action Systems, Inc. (ASI), makers of the Restaurant Manager Point-of-Sale System for the foodservice industry, today announced immediate availability of their latest software version for the Write-On Handheld tableside ordering and payment solution using an iPod touch. The Version 17 release includes new features such as split check, real-time alerts on triggers such as item deletions, item voids or VIP customers, and support for real-time inventory counters allowing for improved visibility of item stock levels. The latest release also supports use of the Linea-pro 4 Magnetic Card Reader from Infinite Peripherals for integrated pay at the table capabilities.

“By adding these new capabilities the Write-On Handheld continues to take the lead in offering the most robust tableside ordering and payment solution available today on the Apple platform,” said Alex Malison, ASI's CEO. “The Write-On Handheld’s features and use of the Apple interface provide an easy to use, reliable approach that offers direct bottom line benefits to virtually any foodservice establishment. Partnering with Infinite Peripherals to deliver a tableside payment solution using their newest Linea-Pro 4 device offers customers a best of breed solution that completes the ordering process and helps speed service while reducing the threat of credit card fraud or theft.”

The Write-On handheld for the iPod touch is the newest advance in tableside ordering and payment. Cava, serving Greek Mezze and located in Rockville, MD, has adopted the Write-On Handheld and its wait staff uses iPod touches for all order taking at tableside. “Taking orders with the Write-On using an iPod Touch had already helped improve the average check and increase table turns” said Andreas Georgiou, manager of Cava. “Now new features like alerts give me real time operational information no matter where I am in the restaurant, and split check makes servers even more efficient. Plus using an iPod Touch combined with pay-at-the-table capabilities truly sets us apart from other competing restaurants in the neighborhood.”

For more information on the Write-On Handheld and links to demo videos and instructions for how to download the free demo app visit <http://www.writeonhandheld.com>.

About ASI

ASI was founded in 1987 and is a leading provider of cutting-edge point-of-sale and management software for the foodservice industry. The Restaurant Manager POS Systems focuses on solving real business problems faced by foodservice establishments helping them to cut costs and boost revenues. ASI offers its software products through a vast network of Value Added Resellers located around the world including the United States, Canada, Europe, the Middle East, Australia and Asia.

ASI can be found on the web at <http://www.rmpos.com> and <http://www.twitter.com/restaurantmgr>.



The Write-On Handheld for the iPod touch provides a low-cost, easy to use option for taking orders tableside, as well as payments when combined with a fully integrated magnetic stripe reader (MSR) Shown here with the Linea-pro 4 Magnetic Card Reader.